



FRIEDRICH-SCHILLER-  
**UNIVERSITÄT**  
**JENA**

Institut für Sportwissenschaft  
Lehrstuhl für Sportökonomie  
und Gesundheitsökonomie

ALUMNI SPECIAL PROJECT IN THE FRAMEWORK OF



**MEDICA 2018**

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## Call for Applications

On behalf of the German Academic Exchange Service (DAAD) the Friedrich-Schiller-University Jena is organizing the

**Alumni Special Project upstream to the MEDICA 2018**  
“International Health Care Systems and Hospital Management –  
comparisons, latest problems and approaches”  
**November 04<sup>th</sup> - 11<sup>th</sup>, 2018**  
in Jena, Germany

followed by a

**Visit to the “MEDICA 2018”**,  
the world’s leading exhibition for the medical industry and its partners  
**November 12<sup>th</sup> - 15<sup>th</sup>, 2018**  
in Duesseldorf, Germany

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**DEADLINE FOR APPLICATIONS:**

June 08<sup>th</sup>, 2018

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The seminar and the exhibition visit is offered by the German Academic Exchange Service (DAAD) in the framework of the program Alumni Special Projects ([www.daad.de/alumni-special-projects](http://www.daad.de/alumni-special-projects)). The international DAAD Alumni Seminar MEDICA 2018 is organized and hosted by the Chair of Sports Economics and Health Economics of the Friedrich-Schiller-University Jena (FSU) with the help of several scientific and business experts. The costs will be mainly covered by funds from the DAAD provided by the German Federal Ministry for Economic Cooperation and Development (BMZ).

The seminar targets Germany Alumni from developing countries (DAC country nationals) who studied, carried out research or worked in Germany for at least 3 months and are presently living and working in their home countries. The Alumni should be professionally involved in the (public) health care sector or corresponding industry and/or are working for academic, educational or development organizations, NGO's, donor agencies or private enterprises. The prospective participants should be potential multipliers in a position to spread the acquired knowledge and experience and/or take decisions on implementation.

## Main objectives and program

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The lecture program of the seminar is made up by two thematic blocks (health care systems and hospital management) given by experts from academia and industry and is accompanied by hands-on workshops. The lectures introduce specific organizational structures and technologies and facilitate orientation at the subsequent trade fair **MEDICA** in Duesseldorf.

Besides the lecture program, the seminar analyses on targets, challenges and routes towards the education and formation of students, local experts and skilled professionals. Participants are encouraged to take active part, present their own projects and perspectives and interconnect in favor of the formation and re-enforcement of networks and shared knowledge.

The seminar is scheduled in the run-up to the MEDICA 2018 held in Duesseldorf, (<https://www.medica.de/>). The MEDICA is the world's leading exhibition for the medical sector and its partners and takes place annually at the Messe Duesseldorf exhibition center. The exhibition and seminar both focus on the areas of medicine, medical industry and public health. Since being founded more than 46 years ago, MEDICA has become the world's largest trade fair in medicine and its corresponding industries.

The tentative program of the MEDICA 2018 seminar in Jena includes:

- Lectures held by external experts
- Posters and case studies presented by the participants (Alumni)
- Group work and group discussions
- Practical workshops
- Web-based hospital business game
- Excursion to the University Hospital Jena (<https://www.uniklinikum-jena.de/>)
- A rich cultural and social framework program

Please note that participants will be asked to prepare a short self-portrayal for the seminar, giving them the opportunity to present their background, field of expertise and past, on-going or planned projects.

The program of the visit of the trade fair MEDICA 2018 is prepared by the DAAD.

**It is necessary to participate in the whole program: seminar, trade fair visit and social program.**

## Participants' Profile

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Eligible for participation are Alumni who meet the following requirements:

- **Germany Alumni from developing countries** (DAC country nationals) who have stayed in Germany for at least three months for study or research purposes.
- **A proven working background** in the field of health care/medicine.

- To act as **potential multipliers**, e.g. people who are in a position to spread the acquired knowledge and experience.
- **Adequate language proficiency** which is essential to actively participate in the workshops and discussions as the seminar will be held **in English**.
- Women are particularly encouraged to apply.

## Cost Coverage

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The project covers the following costs:

- Coverage of the flight cost to/from Duesseldorf Airport or Cologne-Bonn Airport (international economy return ticket)
- Transport from destination airport to Jena (by train)
- Transport from Jena to MEDICA 2018 in Duesseldorf (by bus)
- Entrance fees and transport to the visited projects during the excursions
- Entrance fees to the MEDICA Trade Fair in Duesseldorf
- Accommodation and meals during the stay in Jena and Duesseldorf
- Travel health insurance and visa costs for the stay in Germany

**Please note: Flights will be arranged by the organizational team of the FSU Jena. All other costs, such as transport costs from participants' home town to their home airport or travel costs for visa application in the home country have to be borne by the participants.**

**Please keep in mind that living expenses are only covered partly during your stay in Jena as well as in Duesseldorf.**

## Application Requirements and Process

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If you are interested, please send your application latest by **June 08<sup>th</sup>, 2018** via mail to:

**aylin.faber@uni-jena.de**

The application (in English) must include the following parts, preferably in **one single pdf file**:

1. A **letter of motivation**, stating your motivation for participation and your special interest in the topic, a short description of your present duties/ position and your personal professional goals, indicating your envisaged field of activities and duty level.
2. A **short CV with passport size photograph**.
3. The completed **application form** which can be downloaded here: <https://tinyurl.com/y7dh9uad>.
4. A scan of your **passport**.
5. An **overview** on seminars, workshops or conferences attended in Germany after finishing your studies in Germany.

**The PDF-document has to be named 'Last name\_First name\_country' (e.g. Faber\_Anja\_Germany).**

**Please note: Completeness of personal data mentioned in the application form will affect your eligibility as a participant.**

*With your application you agree that your data (name, organization, email) is given to selected company representatives and that you might appear on pictures which will be published on the DAAD website after the event.*

*With your application you commit yourself to participate in the whole program (expert seminar, trade fair visit and social program).*

All applicants will be informed about the results of the selection process in **June 2018**.

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## Travel Dates

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The date of **arrival in Germany** will be **November 4<sup>th</sup>, 2018** (at destination airport).

The date of **departure from Germany** will be **November 16<sup>th</sup>, 2018** (departure from destination airport).

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## Contact

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**For any further questions please contact the organizational team:**

[aylin.faber@uni-jena.de](mailto:aylin.faber@uni-jena.de)

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**DAAD**

Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



Federal Ministry  
for Economic Cooperation  
and Development